

AM+G

MARKETING COMMUNICATIONS

HELLO

Thank you for taking the first step in getting to know AMG. We're excited to share a little bit about ourselves with you. In these pages you'll find a snapshot of our firm's philosophy as well as a sampling from our current portfolio.

Enjoy.

+ WHAT WE CAN DO FOR YOU

When you partner with AMG, you gain an equal collaborator in your success. Solving your marketing problems becomes our priority; overcoming your communications challenges becomes our number one goal.

We admit, we sometimes get a little neurotic about our clients' reputations, and we tend to obsess about managing brands. But it's because we take your ups (and your downs) personally. We care deeply about your success, which reflects back to the quality of our work.



ADVERTISING
ANNUAL REPORTS
BRAND MANAGEMENT
COLLATERAL
CORPORATE IDENTITY
ENVIRONMENTS
MARKET RESEARCH
MARKETING STRATEGY
PACKAGING
PROJECT MANAGEMENT
PUBLIC RELATIONS
WEBSITE DEVELOPMENT

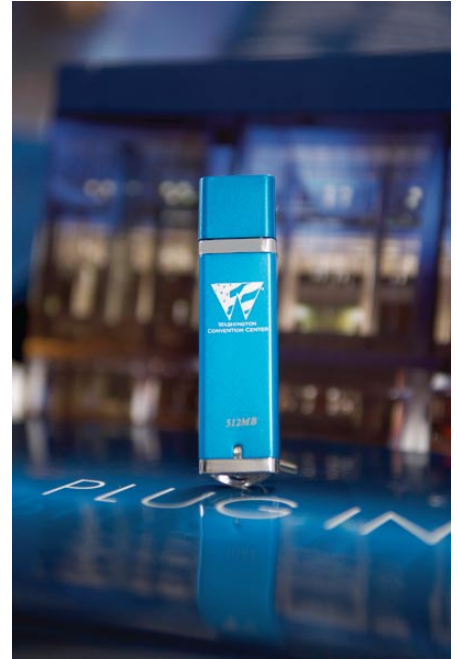
+ WHEN COMMUNICATION MAKES MONUMENTAL CHANGES

You can tell when your brand is falling short. Your company Web site is just holding your spot in cyberspace. Your brochure gives customers the basics, but it's not breaking any ground.

And that's okay.



But there comes a point in every company's lifespan when "okay" won't cut it, and "good enough" fails to get the job done. At that crucial point, utility ought to intersect with style to monumentally change the direction of a brand.

At AMG we engineer these kinds of monumental changes—paradigm shifts that drive the evolution of your brand, from functional to inspirational.




Premium Giveaway + Walter E. Washington Convention Center





[Bid Now](#) [Email Sign Up](#)



See a private viewing of the Convention Center.

The Washington Convention Center and the PCMA have come together for this extraordinary event – a chance to win a convention in our nation’s capitol. From world-class service to state-of-the-art technology your client can experience their dream convention come true. Watch the clock and don’t miss this grand opportunity. Place your bid here!

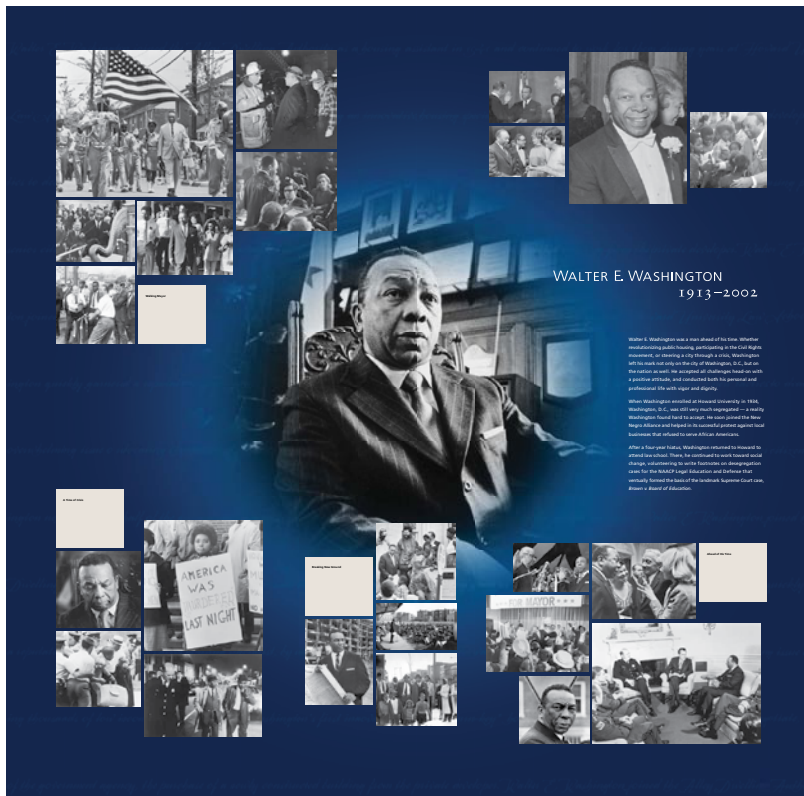
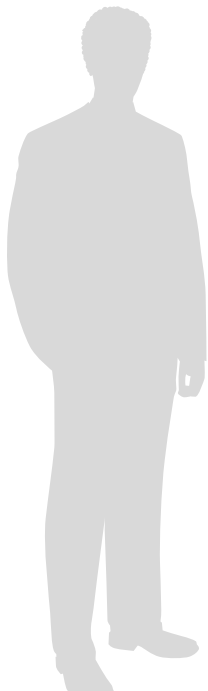
TOUR

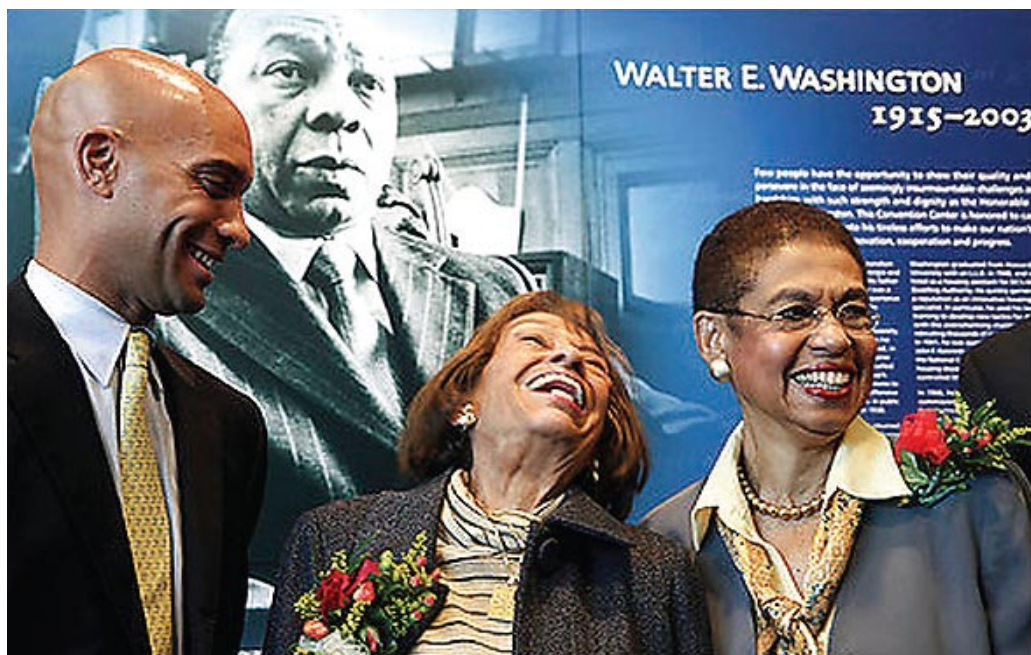
EXPERIENCE

LIFE IN DC

AUCTION CALL

00:00:00:00







Grab Your Cyber Paddle.

An auction like this doesn't come along every day. Win a meeting in the heart of your nation's capital and make a lasting contribution to PCMA's breakthrough education programs. The Washington Convention Center is an award-winning, premier facility with state-of-the-art technology, grand spaces and an art collection to rival some of the cities' museums. Walk outside and there are all the sights and sounds that make this city a national treasure. Place your bid today. Learn more about the Washington Convention Center, Washington, DC and the details of the auction at www.dconvention.com/auction/auction.



Questions should be placed to berickace@dconvention.com or call 202.249.3141.

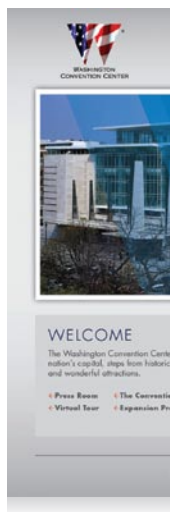
EVEN GREAT DEALS COME TO AN END

The auction clock keeps ticking as your chance to win a meeting at the Washington Convention Center is moving closer to an end. Don't miss out on a chance to bid now and experience the Washington Convention Center. Set in the heart of our nation's capital the Washington Convention Center offers an opportunity to host an event, visit one of America's most visited cities and make a lasting contribution to PCMA's breakthrough education programs. Experience for yourself our award winning building. To learn more information about this exciting auction visit: www.auctiondconvention.com today. Hurry! Time is running out!




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
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WASHINGTON
CONVENTION CENTER

[PLAN](#) | [EXHIBIT](#) | [ATTEND](#) | [GATHER](#)



The 47th Annual Washington Home & Garden Show
Sunday, March 11th [go](#) 

WELCOME

The Washington Convention Center is located in the heart of the nation's capital, steps from historic museums, great restaurants and wonderful attractions.

[Press Room](#) | [The Convention Center](#) | [Doing Business](#)
[Virtual Tour](#) | [Expansion Project](#) | [Career Center](#)

EXPERIENCE DC

[Hotels](#) | [Dining](#) | [Entertainment](#) | [Shopping](#) | [Travel](#)

FIND YOUR EVENT

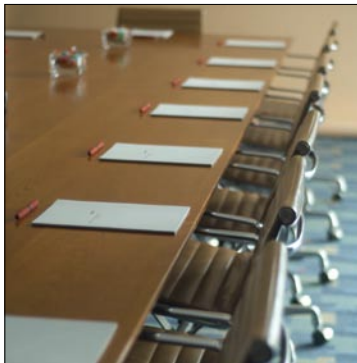
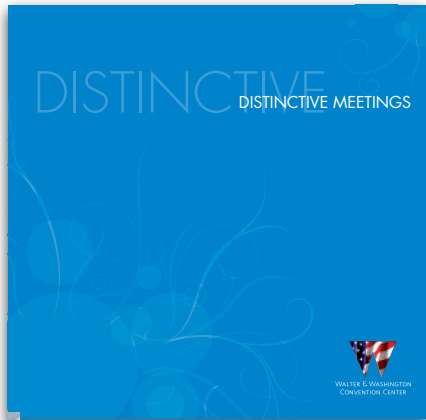
Type in the name of event or any keywords.

[GO](#)

TRAVEL ADVISOR

[Current Weather](#) Partly Cloudy 70°

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We have designed a distinctive meetings package that combines all essential conference services and amenities in one convenient, easy-to-book and pay structure. And, of course, signature and custom solutions are available and can easily be added to your event upon request.

Meeting Space and Services

Our rooms come complete with a wide range of services and amenities to support all types of meetings. In addition to the following list of services, your event manager will work with you to satisfy any other requirements you may have:

- Single point of contact to manage all of your meeting needs
- On-site standard setup in theaters, classrooms, auditoriums or banquet style
- Customized place setting for each attendee
- Round head table
- "Round speaker" view to rooms set for 100+ guests
- Water service for speaker's platform
- Free audio-visual with charts and overhead displays
- Daily cleaning of meeting rooms
- Radio to communication with your point of contact
- One parking space for meeting planner
- Convention Center and Washington, DC photography services for use in printed materials

Meeting Space and Services

- State-of-the-art catering services to serve with maximum discretion, efficiency and information about the day
- Complimentary Wi-Fi in Grand Lobby
- Access to secure, full-service business centers for copying, office supplies, faxing, shipping and more skilled services

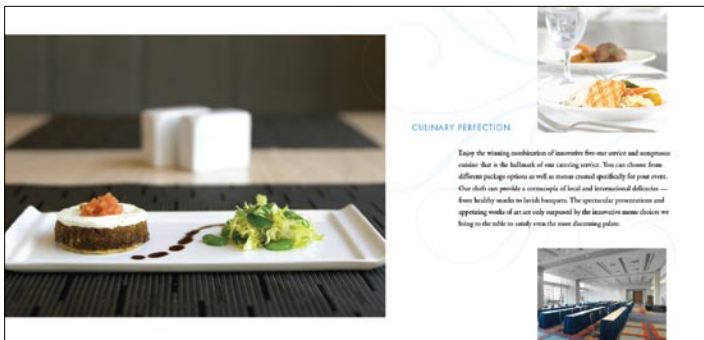
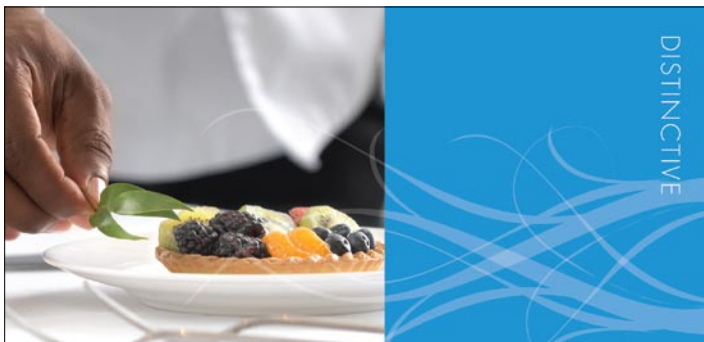
Catering

We offer the full spectrum of culinary services for you and your attendees. In addition to the impressive array of choices that are included in your package, we can work with you to arrange additional menu options to suit your needs, even the most discerning palates — from healthy meals to elegant banquets.

Your meeting package includes the following amenities:

- Continental breakfast
- Coffee, juice, milk service
- Daily style boards
- Afternoon snacks



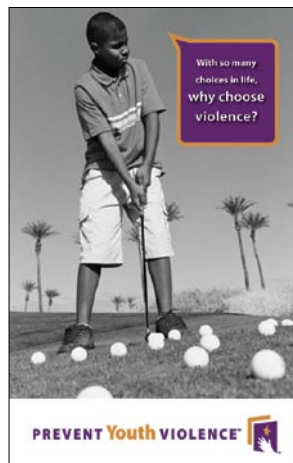
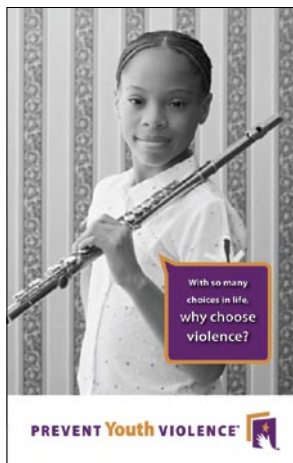


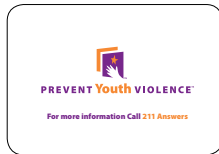
+ WHEN STRATEGY IMPROVES COMMUNITIES

Sometimes a message is less about what you want people to buy, and more about what you want them to buy into. When you've been charged with educating and informing, you can't just capture your audience—you have to maintain their interest if you want them to get on board.

At AMG, we understand that great campaigns get attention, but they don't stop there. Great campaigns plant seeds that steadily grow into awareness. Over time, that awareness will transform attitudes, change behaviors and improve your audience's quality of life.











+ LET'S COLLABORATE

We hope you enjoyed learning a little about us.
We'd like to get to know you better.

Call 202.636.0020 or email us info@alstonmarketing.com.

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